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MMPO–006

**MASTER OF BUSINESS
ADMINISTRATION
(MBA)**

**Term-End Examination
December, 2023**

MMPO–006 : MATERIALS MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper consists of **seven** questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

1. “Material management function helps the organizational activities to enhance both operating efficiencies as well as effectiveness.” Explain, in view of the statement, role of materials managers in organizational activities.

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2. “Relationship marketing focuses on building strong emotional ties between buyer and sellers.” Comment.
3. What do you understand by Bill of Materials ? Also, explain the uses of bill of materials.
4. Explain the concept of spare parts management. What are the issues and challenges faced by production unit in managing the spare parts ?
5. What is a warehouse ? Explain the warehouse classification on the basis of ownership.
6. Explain the theory of super organization. What are the strategies that can be adopted for resolving the conflict in super organization ?
7. Write short notes on any *three* of the following :
 - (a) Supplier Networking

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- (b) Materials Logistics Management (MLM)
- (c) Dependent Demand
- (d) Methods of controlling WIP (work-in-process) Inventories
- (e) Warehouse flood