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MMPF-003

**MASTER OF BUSINESS
ADMINISTRATION
(MBA)**

Term-End Examination

December, 2023

MMPF-003 : MANAGEMENT CONTROL SYSTEMS

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : *Attempt any **five** questions. All questions carry **equal** marks.*

1. Explain the concept of strategy. Describe the BCG Model and General Electric (GE) planning model and discuss their usefulness in formulating business unit level strategies.

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2. Why are behavioural dimensions important in Management Control Systems ? Discuss the application of Theories X, Y and Z in ensuring Goal Congruence.
3. Explain the concept of Responsibility Accounting and describe its benefits. What purpose does it serve ?
4. Explain the concept of Profit Centres. Discuss the rationale for profit decentralisation.
5. What is Arm's Length Principle ? Discuss the application of arm's length principle and describe the Comparable Uncontrolled Price (CUP) method.
6. What do you understand by performance measurement ? Discuss the framework for performance measurement and describe the metrics used for performance measurement.

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7. Explain the following :
 - (i) Business Process Reengineering (ERP)
 - (ii) Programme and Performance Budgeting

8. Explain the risk characteristics of a bank and describe the role of management control systems in containing these risks.