

No. of Printed Pages : 2

MMPC–020

**MASTER OF BUSINESS
ADMINISTRATION/MASTER OF
BUSINESS ADMINISTRATION
(BANKING AND FINANCE)
(MBA/MBF)**

Term-End Examination

December, 2023

MMPC–020 : BUSINESS ETHICS AND CSR

Time : 3 Hours

Maximum Marks : 100

Weightage 70%

***Note :** Attempt any **five** questions. Each question carries equal marks.*

1. Discuss the contemporary approaches to business ethics. Explain with the help of a diagrammatic representation.
2. Discuss the individual factors in business ethics and leadership. Explain with the help of examples.

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3. Briefly explain the different approaches of business strategy for CSR.
4. Critically analyze the following theories of ethics :
 - (a) Kantian Ethics
 - (b) Utilitarianism theory of Ethics
5. Discuss the phases of development of CSR in India. What are the models of corporate social responsibility operating in India ? Explain.
6. Discuss the framework suggested by national voluntary guidelines on social, environmental and economic responsibilities of the business, 2011.
7. How can tax deductions for CSR expenditure be claimed ? Discuss.
8. What are the key challenges facing sustainable development ? Explain.