

No. of Printed Pages : 2

MMPC-018

**MASTER OF BUSINESS
ADMINISTRATION (MBA)/MASTER OF
BUSINESS ADMINISTRATION
(BANKING & FINANCE) (MBF)
Term-End Examination
December, 2023**

MMPC-018 : ENTREPRENEURSHIP

Time : 3 Hours

Maximum Marks : 100

(Weightage : 70%)

Note : *Attempt any **five** questions. Each question carries equal marks.*

1. What are the different types of entrepreneurship ? Discuss.
2. What is Women Entrepreneurship ? Explain the various dimensions of Women Entrepreneurship.

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3. Why do Government policy regulations need a proper administrative and institutional setup ? Explain.
4. Briefly explain how a business model is selected and validated.
5. How does technical feasibility analysis analyze the technological aspects of the proposed business idea ?
6. How are financial functions of an enterprise managed with special reference to identification of financial needs and negotiations with venture capitalists ? Discuss.
7. Describe Rural Entrepreneurship in India. Explain the *four* basic forms of rural entrepreneurship.
8. Discuss the positive and negative side of family business. Explain how family business can become viable.