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MMPC-008

MANAGEMENT PROGRAMME (MP)

Term-End Examination

December, 2023

**MMPC-008 : INFORMATION SYSTEMS FOR
MANAGERS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This paper consists of seven questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

1. "Main memory holds the programs and data required by the CPU for carrying out its operations." Explain, in view of the statement, the meaning and types of main memory.
2. What are the various ways of assessing the value of information ? Explain any *four* methods in brief.

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3. “System development life cycle mainly consists of seven phases.” Name them. Explain any *two* phases in brief.
4. What are data models ? How would you classify the data models ? Explain them briefly.
5. Explain the following statement, “There is a two-way relationship between organization and information systems.”
6. “Metadata in a data warehouse is similar to the data dictionary in the context of a database.” Explain, in view of statement, the various types of metadata.
7. Write short notes on any *three* of the following :
 - (a) Metropolitan Area Network (MAN)
 - (b) MIS as decision assisting tool
 - (c) Features of Visual Basic (VB.NET)
 - (d) Neural Networks
 - (e) Teleconferencing