

No. of Printed Pages : 2

MMPB–003

**M. B. A. (BANKING AND FINANCE)
(MBF)**

Term-End Examination

December, 2023

**MMPB–003 : INFORMATION TECHNOLOGY AND
DIGITAL BANKING**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. What do you understand by the term “Transmission Mode” ? Discuss the different types of transmission modes and compare these modes.
2. (a) Describe the Three-Tier Architecture Software.
(b) Explain Virtualization. What are the advantages and disadvantages of virtualization ?
3. What are data security systems ? Discuss the different types of data security systems.

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4. What is Blockchain technology ? Discuss transaction flow in a blockchain and the uses of blockchain technology in banking.
5. What are RuPay Cards ? Explain the objectives, features and advantages of RuPay Cards.
6. Explain the concept of Customer Relationship Management (CRM). Why do banks need CRM software ? Discuss the components of a CRM software. What are the uses of CRM in banks ?
7. Explain the concept of Cyber Security Governance. Discuss the principles of Cyber Security Governance.
8. Write short notes on any *four* of the following :
 - (a) 5G
 - (b) Data Mining
 - (c) Bharat Bill Payment System (BBPS)
 - (d) Malware
 - (e) Use of Social Media in Banking