MNM–014

POST GRADUATE DIPLOMA IN DIGITAL MEDIA (PGDIDM)
Term-End Examination
December, 2023

MNM–014 : CONTEMPORARY SCENARIO OF DIGITAL MEDIA

Time : 2 Hours   *Maximum Marks : 50*

Note : (i)   *This question paper have three Sections.*

(ii)   *Each Section has internal choices, which are indicated.*

Part—A

*Note : Write short notes on any **five** of the following in about **100** words each.*   5×2=10

1. Define 'Convergence' in the context of digital media.

2. Explain the term 'Immediacy' as a characteristic of digital media.

3. Enumerate the cultural impact of digital media in India.

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4. What are the challenges posed by fake information in the digital landscape ?

5. Describe the concept of a 'Knowledge Society'.

6. Briefly explain the term 'Universal Accessibility' in the context of ICT for disabilities.

7. Define 'Cybersecurity'.

8. Briefly comment on 'Influencers' in the Digital Age.

Part—B

Note : *Attempt any **four** of the following questions in about **250** words each.* 4×5=20

9. Discuss the characteristics of digital media that contribute to interactivity and user engagement.

10. Explore the challenges faced by women in accessing and benefiting from ICTs.

11. Explain the concept of 'Cyber Crime' and its implications in both real and virtual spaces.

12. Examine the emergence and impact of open-source software in various fields.

13. How has the Information Technology Act, 2000, evolved to address the complexities of cyberspace ?

Part—C

*Note : Attempt any **two** of the following questions in about **500** words each.* 2×10=20

14. Elaborate on the emergence and characteristics of digital media in India. How has it transformed the landscape of journalism ? Discuss the challenges posed by fake information and online abuse, along with potential solutions.

15. In the context of internet governance, discuss the challenges of regulating cyberspace content globally. Analyze the legal and self-regulatory frameworks used in different countries, and provide examples of successful initiatives.

16. Explore the intersection of new media and ethical issues. Discuss the responsibilities of content creators and online readers, highlighting instances of ethical violations. How can individuals navigate and address these challenges in the digital environment ?