

No. of Printed Pages : 2

**MNM-011**

**POST GRADUATE DIPLOMA IN  
DIGITAL MEDIA (PGDIDM)**

**Term-End Examination**

**December, 2023**

**MNM-011 : UNDERSTANDING DIGITAL MEDIA**

*Time : 2 Hours*

*Maximum Marks : 50*

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***Note :** There are **three** Parts in this question paper.  
Distribution of marks is given in the  
respective Parts.*

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**Part—A**

***Note :** Write short notes on any **five** (100 words  
each). Each note carries 2 marks.      5×2=10*

1. Net Neutrality
2. Digital Divide
3. Prosumer
4. Virtual Communities
5. OTT Platforms
6. Crowded funding
7. Open source software
8. E-governance

**P. T. O.**

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**Part—B**

**Note :** Answer any **four** questions (200 words each).  
Each question carries 5 marks.  $4 \times 5 = 20$

9. Describe the characteristics of digital media.
10. Explain the forms of Citizen Journalism. Give suitable examples.
11. Describe conceptual framework of cyber space.
12. Write a brief note about the history of social media from Indian context.
13. Discuss about the impact of news sharing through social media by mainstream media.

**Part—C**

**Note :** Answer any **two** questions (500 words each).  
Each question carries 10 marks.

$2 \times 10 = 20$

14. Discuss the mobile revolution in India.
15. Discuss the role of ICT in teaching-learning process.
16. Discuss challenges and opportunities of e-governance in Indian context.