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**MDC-002**

**POST GRADUATE DIPLOMA IN  
DEVELOPMENT COMMUNICATION  
(PGDDC)**

**Term-End Examination  
December, 2023**

**MDC-002 : HUMAN DEVELOPMENT AND  
COMMUNICATION**

*Time : 3 Hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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**Note :** (i) *Attempt any five questions.*

(ii) *All questions carry equal marks  
(20 each).*

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1. What role can media play in breaking stereotypes against women in the society ? Discuss with suitable examples.
2. What do you we mean by Environmental Degradation ? Explain its causes and effects in detail.

**P. T. O.**

3. List out the problems of Public Sector in India. Suggest measures to improve the performance of public sector units for development.
4. Explain the role of financial and non-financial institutions for the development purpose with successful cases from India.
5. Explain the need, roles and functions of the following :
  - (a) Gram Panchayat
  - (b) Zila Parishad
6. Trace the history of Press in the pre independence era by highlighting its role in the freedom struggle of India.
7. “Voluntary organization played a significant role in pushing development agenda in our society.” Justify your arguments.
8. Critically analyze any *one* case of Social and Behavioural Change Communication in promoting development of agriculture in India.