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MBP-001

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

December, 2023

**MBP-001 : INTRODUCTION TO PUBLISHING AND
ITS LEGAL ASPECTS**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **five** compulsory questions.*

(ii) *All questions carry equal marks.*

(iii) *Attempt each question in **300-350** words, unless otherwise instructed.*

1. Discuss the qualities needed in a book publisher with appropriate examples. 20

Or

With the help of a diagram, describe the editorial department and its functions.

2. Describe the structure of ISBN and explain its significance in publishing. 20

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Or

Write an essay on the various types of publishing.

3. "It is the responsibility of the production department to transform the duly copy-edited manuscript into a published book." Discuss. 20

Or

Distinguish between Documentary heritage and Digital heritage with the help of suitable examples.

4. Write a brief note on copyright and its importance to the owner of the copyright. 20

Or

What are Related or Neighboring Rights under the Copyright Act, 1957 ? Briefly discuss each.

5. Write short notes on any *two* of the following in **150-200** words each : 10+10

- (a) Distinguish between promotion and sales
- (b) Difference between book and newspaper publishing
- (c) Jobs in the production department of a publishing house
- (d) Procedure for registration of copyright.

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