

No. of Printed Pages : 3

**DCE-4**

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH (DCE)**

**Term-End Examination**

**December, 2023**

**DCE-4 : WRITING FOR MEDIA : RADIO  
AND TELEVISION**

*Time : 3 Hours*

*Maximum Marks : 100*

*Weightage : 70%*

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**Note :** *This paper has **two** Sections A and B.  
Answer any **two** questions from Section A  
and any **three** questions from Section B. All  
questions carry equal marks.*

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**Section—A**

**Note :** *Attempt any **two** questions from this Section.*

1. What is the difference between instruction and education in respect of radio programmes ?  
Give examples. 20

**P. T. O.**

2. Why is structure important in a Radio documentary ? 20
3. Write down the main reasons why you liked watching a particular play because of its thematic value. 20
4. What rules should be kept in mind while scripting a television programme for children ? 20
5. Write short notes on any *two* of the following : 2×10=20
- (a) Difference between writing for television news and video magazines
  - (b) Utility of public television
  - (c) *Five* basic ingredients of a television programme
  - (d) Characteristics of a video magazine

### Section—B

**Note :** Attempt any *three* questions from this Section.

6. Write a 10 seconds television advertisement for Cherry Blossom Shoe Polish without models/human beings. 20

[ 3 ]

7. Prepare a television script for children which illustrates the following proverb : 20  
Slow and steady wins the race.
8. Attempt a rewrite of the story 'Little Red Riding Hood' without making the little girl seem helpless and pathetic at the end. 20
9. List out the difference between a soap opera and a series/serial. 20
10. Write a radio profile of any Indian politician who has impressed you. 20