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MEDS-054

**P. G. DIPLOMA/M. A. IN CORPORATE
SOCIAL RESPONSIBILITY**

(PGDCSR/MACSR)

Term-End Examination

December, 2023

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : *Attempt any **five** questions. All questions
carry equal marks.*

1. Define the term 'Social Audit'. Discuss different steps of social audit. 4+16
2. Differentiate between structured and unstructured questionnaire. Discuss the methods of CSR data collection using questionnaires. 6+14
3. Discuss the meaning and concept of SWOT analysis as a CSR project management tool. 20

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4. Define the term programme planning in the context of CSR. Discuss the main phases involved in CSR programme planning with an example. 5+15
5. What are the main differences between felt, ascribed and normative needs ? Describe the characteristics of need assessment with suitable examples. 10+10
6. What do you mean by Stakeholders in the context of CSR programme ? How will you assess power and interest of stakeholders in CSR programme ? 6+14
7. Classify PRA methods. Explain any *one* PRA method with its purpose, steps in conducting the method and advantages. 8+12
8. Write short notes on any *two* of the following : 10+10
 - (a) Project appraisal techniques
 - (b) Techniques of monitoring
 - (c) Evaluation types and designs