

No. of Printed Pages : 2

**MEDS–051**

**P. G. DIPLOMA IN CORPORATE  
SOCIAL RESPONSIBILITY/  
M. A. (CORPORATE SOCIAL  
RESPONSIBILITY)  
(PGDCSR/MACSR)**

**Term-End Examination  
December, 2023**

**MEDS–051 : FUNDAMENTALS OF CSR**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

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1. Define Corporate Social Responsibility. Discuss the different models of CSR that are present in India. 5+15
2. Discuss the different elements of quality of life. Give *one* example of how CSR has helped in improving quality of life of a community. 12+8

**P. T. O.**

3. What do you understand by awareness ?  
Discuss the major challenges in India where awareness creation can help in mitigating them. 5+15
4. What do you understand by last mile delivery ?  
Discuss the model for effective last mile delivery. 8+12
5. How does a company benefit from doing CSR ?  
Discuss the drivers of CSR, by giving suitable examples. 20
6. Name the different international initiatives related to CSR. Discuss the components of MNE declaration. 5+15
7. What do you understand by community ownership ? Discuss the factors contributing to effective community engagement and ownership. 5+15
8. Write short notes on any *two* of the following :  
10+10
  - (a) Democratization and development
  - (b) Microfinance and women's empowerment
  - (c) Role of CSR in skill development