Ph. D. IN HOME SCIENCE (PHDHC)

Term-End Examination

December, 2023

RHCE-001 : COMMUNITY RESEARCH MANAGEMENT AND EXTENSION

Time : 3 Hours *Maximum Marks : 100*

Note : *(i)* *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. Define extension education. Describe any *six* principles of extension education with the help of examples. 20

2. Explain the concept of CSR, the mandate and the government regulations. Give *two* case studies in CSR. 20

3. Discuss consumer protection. How do E-Marketing and E-Retailing influence consumer behaviour ? 20

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4. "Networking and partnerships amongst stakeholders are significant for the success of development programmes." Justify the statement. 20

5. What is work triangle ? Explain ergonomics in space design using suitable examples. 20

6. Explain the concept of gender. Identify gender issues and elucidate empowerment in the context of health/education. 20

7. How are ICTS gaining significance as tools for development communication ? Illustrate your answer with contemporary examples. 20

8. Write short notes on any *four* of the following :

4×5=20

(a) Social inclusion and diversity

(b) Enterprise Planning

(c) Human Resource Management

(d) Two SDGs

(e) Advocacy

(f) Development of innovative communication media

(g) Energy management

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