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MER-005

**MASTER OF ARTS
(ENTREPRENEURSHIP)
(MAER)**

Term-End Examination

December, 2022

**MER-005 : IPR AND TECHNOLOGY
COMMERCIALISATION**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *Each question carries equal marks.*

1. Answer the following in brief. Each question carries 2 marks : 10×2=20

- (i) Biodiversity
- (ii) Patent of Addition
- (iii) Abuse of IPRs
- (iv) Domain Name Disputes
- (v) Human Genome

P. T. O.

- (vi) Traditional knowledge vis-a-vis IP
 - (vii) Persons entitled to file patent application
 - (viii) Attributes of patent of addition
 - (ix) Computer Software Product and Patent
 - (x) Turn-key Project
2. Describe the factors that affect the marketing, salability and pricing of a patent/technology in details. 20
3. Why do developing countries want to protect their traditional knowledge ? Define with suitable examples. 20
4. (a) Describe the role of WIPO in protection of traditional knowledge systems. 10
- (b) Define the tools for protecting traditional knowledge. 10
5. (a) Write a note on Intellectual Property Office. 10
- (b) Explain the role of WIPO in domain name dispute resolution. 10

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6. Explain the tools and methods of technology transfer in details with suitable examples. 20
7. What is Domain Name ? How do domain name dispute arise ? What role does WIPO play in the resolution of domain name dispute ? 20
8. What is the significance of Traditional Knowledge ? How is it protected in India ? 20