

MANAGEMENT PROGRAMME (MP)

Term-End Examination

December, 2022

MS-094 : TECHNOLOGY MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What are the different dimensions of Technology Management ? Explain giving examples.
2. Explain the concept of trend exploration and also discuss its advantages and disadvantages.
3. Briefly describe the concept of 'technology absorption'. Give suitable examples.
4. Write short notes on the following :
 - (a) Changes in processes in context of technological evolution
 - (b) Classification of technology forecasting approaches
 - (c) Resource management
 - (d) Modes of technology transfer

5. What are the activities involved in developing a diffusion strategy ? Explain with suitable examples.
 6. 'International Trade today, more than ever before, is the driving force of economic activity.' Critically comment on the statement.
 7. How can an enterprise develop a technology strategy ? Explain with the help of examples.
 8. What is 'Technology Information' ? What is the need for technology transfer ? Discuss giving examples.
-