

MANAGEMENT PROGRAMME

(MP)

Term-End Examination

December, 2022

MS-55 : LOGISTICS AND SUPPLY

CHAIN MANAGEMENT

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions*

(ii) *All questions carry equal marks.*

1. “The Supply Chain Management (SCM) is viewed as a system that links an enterprise with its customers and suppliers.” Comment on the statement. Also, explain how SCM works.
2. ‘Integration of supply and demand chain will go a long way to build an effective SCM system.’ Discuss with examples.

3. What steps are to be followed while implementing IT software packages for supply chain management ? Do these steps vary from package to package ? How are they standardized ?
4. “The performance of a supply chain can be illustrated with the help of a total logistics cost.” Comment on the statement.
5. “Warehousing is a very important operation of SCM system and without correct understanding of it, supply chain manager will often find it difficult to coordinate both ends.” Comment on the statement.
6. “There are many factors that influence the supply chain design decision.” Elaborate.
7. Write short notes on any *three* of the following :
 - (a) SCM as a core strategic competency
 - (b) Supply chain re-engineering
 - (c) Distribution Requirement Planning
 - (d) Challenges in implementing Benchmarking
 - (e) Retail Facility Location