

**M.A. (JOURNALISM AND MASS
COMMUNICATION) (MAJMC)/P.G. DIPLOMA
IN JOURNALISM AND MASS
COMMUNICATION (PGJMC) (Revised)**

Term-End Examination

December, 2022

MJM-025 : MEDIA ETHICS AND LAWS

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. Discuss any four cases where abuse of power of media was seen in Indian television. 4×5=20
2. Explain the role of accuracy, objectivity and privacy in maintaining the ethical concerns in journalistic practices. 20
3. What are the ethical considerations that internet users need to take care of? Explain. 20

4. What is the historical perspective of press freedom ? Discuss the rights provided by the Indian Constitution under 19 (1) (a), and explain it within the context of 19 (2). 20

 5. Explain the Indian Penal Code Section 124 A and Section 153 A from the journalistic point of view. 10+10=20

 6. Who are Internet Intermediaries ? Explain their roles and responsibilities, with suitable examples. 5+15=20

 7. Discuss any two case studies each for advertising and public relations, focusing on strategies employed by organisations in issue management or crisis management. 4×5=20

 8. Discuss the core principles of the Indian Copyright Act. Compare the philosophy of Creative Commons with the Copyright Act. 10+10=20
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