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MJM-023

**M. A. (JOURNALISM AND MASS
COMMUNICATION)/P. G. DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION (REVISED)
(MAJMC/PGJMC)**

Term-End Examination

December, 2022

**MJM-023 : BROADCAST AND ONLINE
JOURNALISM**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. What are the things to be kept in mind while writing the script for a radio presentation ? Explain with examples. 20
2. Write a script for a television news package (90 seconds duration) of any crime news story. 20

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3. How do you see radio as a medium ? Discuss the strengths and weaknesses of radio. 20
4. Discuss the fundamental rules of television news writing with examples. 20
5. Describe the different stages of documentary production in detail. 20
6. Explain the following terms in the context of online journalism with suitable examples :
10 each
 - (a) Integrated production
 - (b) Multi-platform delivery
7. Describe the different methods of websites creation with examples. 20
8. Write short notes on any *two* of the following :
10 each
 - (a) Sound effects
 - (b) PCR
 - (c) Distributive Reporting
 - (d) Spoken Word Programme