

No. of Printed Pages : 2

MJM-022

**M. A. (JOURNALISM AND MASS
COMMUNICATION) /P. G. DIPLOMA
IN JOURNALISM AND MASS
COMMUNICATION (REVISED)**

(MAJMC/PGJMC)

Term-End Examination

December, 2022

**MJM-022 : WRITING AND EDITING FOR
PRINT MEDIA**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any **five** questions.*

(ii) *All questions carry equal marks.*

1. Explain the differences between narrative, descriptive and argumentative discourses. Give suitable examples. 20

P. T. O.

2. Explain the characteristics of a paragraph. Describe the functions and structure of a paragraph. 20
3. Describe different types of news features with suitable examples. 20
4. While translating media contents from one language to another, communication professionals should follow three translation principles. Describe those principles with suitable examples. 20
5. Discuss the role of photography in news gathering and presentation. 20
6. How is opinion writing different from other forms of news writing ? Explain the various stages in planning an opinion piece. 5+15
7. What are the different types of headlines ? List down the functions of headlines. 15+5
8. Describe the four stages of page layout process. Explain the different elements of page layout. 20