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**MDC-005**

**POST GRADUATE DIPLOMA IN  
DEVELOPMENT COMMUNICATION  
(PGDDC)**

**Term-End Examination**

**December, 2022**

**MDC-005 : DEVELOPMENT : INFORMATION AND  
COMMUNICATION TECHNOLOGIES**

*Time : 3 Hours*

*Maximum Marks : 100*

*Weightage : 70%*

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**Note :** *Answer any **five** questions. All questions carry equal marks.*

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1. Enumerate the effects of digital media and its impact on various social conditions. Cite relevant examples from the Indian context. 20
2. ICT plays an important role in the process of nation-building. Give a detailed account of the role of ICT in any *one* of the following : 20
  - (a) ICT and poverty reduction

**P. T. O.**

- (b) ICT and women empowerment
- (c) ICT and agriculture
3. Discuss the models of e-governance in rural development. 20
4. Discuss the role of technological tools that helps an individual to compensate for his or her disabilities. Give suitable examples. 20
5. Digital media has the potential for being utilized for public cause. Explain the role of digital media in the empowerment processes. 20
6. Discuss the roles and models of ICT integration in open and distance learning. 20
7. Give a brief account of the concept of the digital divide. Examine the dimensions of the digital divide from the Indian perspective. 20
8. Write short notes on any *four* of the following : 4×5=20
- (a) Characteristics of Cyberspace

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- (b) Theories of digital media
- (c) Resources and appropriation theory
- (d) The National Digital Communication Policy, 2018
- (e) E-health