

No. of Printed Pages : 3

MBP-003

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING (PGDBP)**

Term-End Examination

December, 2022

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 Hours

Maximum Marks : 100

Note : (i) *This question paper has **ten** questions.*

(ii) *Attempt any **five** questions.*

(iii) *All questions carry equal marks.*

(iv) *Answer each question in **300-350** words,
unless otherwise instructed.*

1. "Proofreading is an integral part of the printing process." Elaborate with examples. 20

P. T. O.

2. Write an essay on the five factors that are keys to successful book designing. 20
3. What is hand composing or manual typesetting ? Explain with examples. 20
4. What is Casting ? What points should a publisher be aware of ? Explain with reasons why he/she should know these points. 20
5. Write an essay on the process of paper making. 20
6. Briefly list and discuss the various sizes in which paper for publishing is available. 20
7. Discuss the importance and history of book binding. 20
8. Write short notes (**150-200** words each) on any *two* of the following : 10+10
 - (a) Saddle stitch
 - (b) Side stitch
 - (c) Loose leaf binding
 - (d) Case or edition binding

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9. Discuss the sequence of operations in a hard cover (case binding) book. 20
10. Write short notes (**150-200** words) on any *two* of the following : 10+10
- (a) Leather covering material
 - (b) Digital printing
 - (c) Word processing
 - (d) Perfect or adhesive binding