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**MBP-001**

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING (PGDBP)**

**Term-End Examination**

**December, 2022**

**MBP-001 : INTRODUCTION TO PUBLISHING AND  
ITS LEGAL ASPECTS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *The question paper has **five** compulsory questions. All questions carry equal marks. Attempt each question in **300-350** words, unless otherwise instructed.*

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1. Briefly discuss the history of publishing in India and the present scenario. 20

*Or*

“Though the process of publishing of any kind of books remain the same, emphases in each kind will differ.” Briefly describe the various kinds of publishing.

**P. T. O.**

2. With the help of an organisation chart, discuss the role of educational department in a publishing house. 20

*Or*

Discuss briefly the various methods adopted by publishers to promote their books.

3. “The job of production department is to transform a loosely written manuscript into a finished book.” Elaborate. 20

*Or*

What do you understand by the term ‘evaluation of manuscript’ ? Why is it necessary to evaluate a manuscript before accepting it for publication ?

4. What is digital heritage ? Why do we need to preserve digital heritage ? 20

*Or*

Define the term infringement of copyright. What remedies are provided in Indian Copyright Act to protect it ?

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5. Write short notes on any *two* of the following in  
**200-250** words each : 10+10

- (i) Selection of paper
- (ii) Author-publisher contract
- (iii) Literary agents
- (iv) Acquisition of manuscript
- (v) Administration and Accounts department  
of a publishing house