

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)**

Term-End Examination

December, 2022

MEDS-054 : CSR PROJECTS AND PROGRAMMES

Time : 3 Hours

Maximum Marks : 100

Note : (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Differentiate between Reactive and Proactive CSR programmes. Explain the objectives and principles of CSR programme planning. 8+6+6
2. Describe importance and major benefits of stakeholders' participation in CSR work. Discuss *four* steps to identify and analyse stakeholders. 10+10

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3. What is meant by project assessment ? Discuss major aspects to be considered in preparation of a project. 10+10
4. Discuss the meaning and concept of SWOT analysis as a CSR project management tool with advantages and disadvantages. 20
5. Define CSR expenditure. Discuss importance of CSR components from the CSR accounts perspective. 5+15
6. What is Social Audit ? Discuss the importance, key principles and scope of social audit. 5+15
7. Differentiate between Quantitative and Qualitative Research. Discuss briefly the observation method of data collection. 10+10
8. Write short notes on any *two* of the following : 10+10
 - (a) Behavioural principles of PRA
 - (b) Types of evaluation
 - (c) Case study method