

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)
Term-End Examination
December, 2022**

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. What do you understand by Sustainable CSR Projects ? Discuss the frameworks for prioritizing sustainable projects. 5+15
2. What are the different roles of CSR implementing agency ? Discuss any *two*. 8+12
3. Discuss the role of NGOs in CSR practice. Explain the parameters that need to be considered while choosing the right NGO as an implementing partner. 10+10

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4. Discuss the challenges faced in the implementation of CSR initiatives. 20
5. Discuss the sectoral focus of social ventures as a CSR programme strategy with suitable examples. 20
6. What do you understand by social venture capital ? Discuss the types of social venture capital investors. 5+15
7. List the different ratings and indices for corporate sustainability reporting. Discuss any *one*. 8+12
8. Write short notes on any *two* of the following : 10+10
 - (a) Indicators for prioritizing CSR projects
 - (b) Need for inter-agency relationship
 - (c) Market mechanism and CSR