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MEDS-051

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)**

Term-End Examination

December, 2022

MEDS-051 : FUNDAMENTALS OF CSR

Time : 3 Hours

Maximum Marks : 100

Note : (i) *Answer any five questions.*

(ii) *All questions carry equal marks.*

1. Define CSR. Discuss the current trends and practices of CSR in India. 5+15
2. What are the various models of social responsibility operating in India ? Discuss any two. 5+15
3. Discuss the different areas of social empowerment of women. Give an example of how CSR has contributed in empowerment of women in any *one* of these areas. 15+5

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4. What do you understand by awareness creation ? Explain different approaches for raising public awareness with examples. 5+15
5. Giving suitable examples, discuss the role of CSR in poverty alleviation in India. 20
6. Explain the meaning of connecting the last mile. Discuss the role of SDGs in connecting the last mile. 10+10
7. What is community ownership in CSR activity ? Explain the strategies to be adopted for developing community ownership. 5+15
8. Write short notes on any *two* of the following : 10+10
 - (a) Benefits of CSR
 - (b) Role of CSR in promoting education
 - (c) Microfinance and Women's Empowerment

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