

**DIPLOMA IN EVENT MANAGEMENT  
(DEVMT)**

**Term-End Examination**

**December, 2022**

**BHC-015 : EVENT FINANCING AND ACCOUNTING**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any **five** questions. All questions carry equal marks.

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1. Discuss the common financial challenges encountered during event management and their probable solutions. 20
  
2. Explain the concept of event pricing. Further describe the elements of event pricing that should be taken into account by the event planner. 20
  
3. (a) Describe the different stages in the sponsorship process. 10  
  
(b) Suppose you are an event manager. What suggestions will you give for getting sponsorship? 10

4. What is the importance of budget for an event ?  
Explain the different budgeting methods and  
benefits of a budgetary control system. 20
5. (a) Write about the errors in trial balance and  
their rectification. 10  
(b) Explain accounting and its functions. 10
6. (a) Define financial statement. 10  
(b) Describe Balance Sheet and the contents of  
a typical balance sheet. 10
7. (a) Describe the objectives of event auditing. 10  
(b) Explain event audit process on-site. 10
8. Write short notes on any **four** of the  
following : 4×5=20
- (a) Sponsorships and Price Anchoring as  
factors contributing towards Event Pricing
- (b) Price Skimming and Cost-oriented Pricing
- (c) Double Entry Book-keeping System
- (d) Cash Book, Purchases Return (Journal)  
Book and Purchases Return
- (e) Auditing Event
- (f) GST Compliance
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