

**MASTER OF ARTS IN
TOURISM MANAGEMENT (MTM) / MASTER
OF TOURISM AND TRAVEL MANAGEMENT
(MTTM)**

**Term-End Examination
December, 2021**

**MTM-11/MTTM-11 : TOURISM PLANNING AND
DEVELOPMENT**

Time : 3 hours

Maximum Marks : 100

Note : Answer any *five* questions in about 600 words each. All questions carry equal marks.

1. Define planning. Mention the importance of tourism planning and discuss various steps involved in tourism planning process. 20
2. List and explain the various types of socio-cultural benefits that tourism can bring to any destination. 20
3. Write short notes on the following : 2×10=20
 - (a) Tourism and Economy
 - (b) Tourism Investment Strategy
4. Write an essay on components of a complete tourism system. 20

5. Discuss planning process. What should be the desired goals for tourism development through planning process ? 20
6. Define checklist technique in plan formulation. Discuss the five-step process in supply side plan formulation. 20
7. Discuss the role and responsibilities of Ministry of Tourism, Government of India in planning and developing tourism in the country. 20
8. Write short notes on the following : $2 \times 10 = 20$
- (a) Critical Path Analysis
 - (b) Role of WTO in the International Tourism Industry
9. What do you understand by Tourism Region ? Explain the aspects that are covered in a Regional Tourism Plan ? 20
10. Discuss the need and importance of monitoring tourism plans for sustainable tourism development. 20
-