

**MASTER OF ARTS IN TOURISM  
MANAGEMENT) (MTM) / MASTER OF  
TOURISM AND TRAVEL MANAGEMENT  
(MTTM)**

**Term-End Examination**

**December, 2021**

**MTM-10/MTTM-10 : TOURISM IMPACTS**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** Answer any *five* questions in about 600 words each. All questions carry equal marks.

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1. Discuss the concept of Sustainable Tourism Development. Also explain the need of sustainable tourism development with examples. 20
2. What do you understand by GATT and GATS ? What is the significance of GATS for the Tourism industry ? 20
3. What are the major economic impacts of Tourism ? Discuss the methods for analysing the economic impacts of Tourism. 20
4. What do you understand by 'Tourist Arts' ? How are tourism, artisans and crafts interrelated ? Explain with the help of suitable examples. 20

5. Write short notes on the following : 4×5=20
- (a) Acculturation
  - (b) Contrived Culture
  - (c) Leakages
  - (d) Elements of Carrying Capacity in Tourism
6. What are the social impacts of Tourism ? How can we manage and mitigate the negative impacts of tourism on society ? 20
7. Critically analyse the impact of tourists' visit and tourism activities on the environment of a destination. Support your answer with suitable examples. 20
8. What is meant by Politics of Tourism ? Explain how tourism activities help in creating the political image of a country with the help of suitable examples. 20
9. What is the need of Tourism Legislation in India ? Discuss some of the Acts in India that have a bearing on tourism industry. 20
10. Write short notes on any **two** of the following : 2×10=20
- (a) Eco-tourism Resources in India
  - (b) Global Code of Ethics for Tourism
  - (c) Local Agenda 21