

**POST GRADUATE DIPLOMA IN JOURNALISM
AND MASS COMMUNICATION (PGJMC)**

Term-End Examination

December, 2021

JMC-03 : REPORTING, WRITING AND EDITING

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What is 'Nose for News' ? Why is the ability to cope with pressure from outside and within the news organisation an important quality for reporters ? Explain in context of profit-oriented modern media. 5+15=20

2. "An interview is a conversation with a strategy." Justify the statement with the help of suitable examples. 20

3. What breaches of privilege should a legal reporter take care of ? Explain with examples. 20

4. Define sustainable development. Explain the process of development and the styles of development reporting. 20

5. Write a human interest feature in 400 words on a topic of your choice. 20
6. What is the difference between an article and a review ? Write the review of a book you have recently read, in 300 words. 20
7. What is the importance of language, content, voice and rhythm in a radio programme ? Explain with examples. 20
8. Write the beginning and ending script of a TV documentary on Jammu and Kashmir. 20
9. What are the qualities of a good photographer ? Why are graphic illustrations important for a newspaper ? 20
10. What is the difference in page layout and design of a daily newspaper as compared to a magazine ? Explain their strategies for self-promotion. 10+10=20
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