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**JMC-02**

**POST GRADUATE DIPLOMA IN  
JOURNALISM AND MASS  
COMMUNICATION (PGDJMC)**

**Term-End Examination**

**December, 2021**

**JMC-02 : MASS MEDIA AND SOCIETY**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

1. Discuss the caste system in India—its origin, divisions and implications for the present society. 20
2. Explain the concept of 'Right to Expression and Information', citing recent examples in the Indian context. 20

3. What is the meaning and nature of development ? Discuss the alternative approaches to development. 5+15
4. Explain the strategies of introducing new ideas and practices in agriculture, through development communication. 20
5. Write an essay on the 'Portrayal of Women in Indian Media.' Elaborate upon both—the negative and positive aspects. 20
6. "Media has led to rise in consumerism." Explain with examples supporting the statement. 20
7. Define the nature and role of the international information agencies, in today's era of global connectivity. 20
8. Describe the background of the demand for the NWICO (New World Information and Communication Order). 20
9. Discuss the provisions of Official Secrets Act and Contempt of Court. Describe the substantive provisions in various laws relating to the press and the legal procedures involved in them. 10 + 10

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10. Briefly describe any *four* of the following :

4×5=20

- (a) Varnas (as in Caste System)
- (b) Verghese Committee
- (c) Development support communication
- (d) Infotainment
- (e) Climate change
- (f) UN Declaration of Human Rights
- (g) The Imbalance Debate
- (h) Press Council of India