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**DCE-04**

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH (DCE)**

**Term-End Examination**

**December, 2021**

**DCE-04 : WRITING FOR MEDIA : RADIO AND  
TELEVISION**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *This paper has two Sections A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

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**Section—A**

**Note :** Attempt any **two** questions from this Section.

1. What rules must a radio scriptwriter follow while adapting from another medium ? Give reasons. 20

2. Why is radio a popular medium of mass communication in the age of television and internet ? Discuss. 20
3. 'Television is a powerful tool for educators in our country.' Do you agree ? Give reasons for your answer. 20
4. What are the requirements for a video magazine ? Explain with examples. 20
5. Differentiate between TV for entertainment and TV for information. Give examples where necessary. 20

**Section—B**

**Note :** Attempt any **three** questions from this Section.

6. Write a radio report on how some parents pressurize their small children to take part in reality shows and the effect this might have on the latter. 20
7. Write a radio script to sensitise people towards the LGBT community. 20
8. Write a radio discussion between two old fathers who have been given a choice to either stay alone in India or go to live with their

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children in the USA. The merits or demerits of the choice should emerge clearly from the discussion. 20

9. Write a Public Service Announcement to teach people to use local goods instead of foreign ones. This would be telecast on TV. 20
10. Prepare a TV script on how badly some people treat their domestic staff. Write visuals on the left, narration in the middle and SFX on the right. 20