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MEDS-053

**P. G. DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY (PGDCSR)**

Term-End Examination

December, 2021

MEDS-053 : CSR IMPLEMENTATION

Time : 3 Hours

Maximum Marks : 100

Note : Answer any **five** questions. All questions carry equal marks.

1. What is a CSR implementing agency ? Discuss the transactional factors that guide the companies to select the implementing agency.

4+16

2. Discuss the role of theory of change in formalizing the CSR activities.

10+10

3. Discuss the strategies that can be adopted by the implementing agencies and the corporates in integrating company's interest with CSR practice. 20

4. What do you understand by Social Venture ? List out the operational models of social enterprises. Explain any *two*. 5+5+10

5. How does social venture capital work ? Discuss the guiding principles of social investment. 8+12

6. Explain the need for stakeholder's engagement in CSR policy formulation. Discuss the benefits of engaging stakeholders.

10+10

7. Name the different standards for corporate sustainability reporting. Discuss any *one*. 8+12

8. Write short notes on any *two* of the following :

10+10

(a) Roles and responsibilities of the Board

(b) Stakeholder identification

(c) Policy advocacy through CSR

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P. T. O.