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**BHC-015**

**DIPLOMA IN EVENT MANAGEMENT  
(DEVMT)**

**Term-End Examination**

**Dec., 2021**

**BHC-015 : EVENT FINANCING AND ACCOUNTING**

*Time : 3 Hours*

*Maximum Marks : 100*

**Note :** (i) Answer any **five** questions.

(ii) All questions carry equal marks.

1. Describe the concept of event pricing. Explain the factors contributing towards event ticket pricing. 20
2. Define event sponsorship. List the sponsorship objectives and describe proposal writing that can be used as a win-win for both sponsors and event hosts. 20

3. How will you classify budgets on the basis of 'function' and 'flexibility' ? Describe the steps of budget construction in detail. 20
4. Explain the following : 10 each
  - (i) Types of book-keeping system
  - (ii) Contents of a Typical Balance Sheet
5. Describe the functions of accounting. What are the accounting methods for valuation of assets ? 20
6. (a) What are the objectives of auditing events ? 10
   
(b) Describe the pre-event audit process. 10
7. (a) What are the GST implications on Event Industry ? 10
   
(b) Explain how GST compliance can be met. 10
8. Write short notes on any **four** of the following : 4 × 5 = 20
  - (a) Factors related to event finance
  - (b) Stages in sponsorship process

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- (c) Budgetary control
- (d) Erros in trial balance and their rectification
- (e) Concept of ratio analysis and liquidity ratios
- (f) Features of event audit
- (g) Exemptions from GST, related to entertainment, charitable and religious sectors.