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MAM-001

**POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT
(PGDPM)**

Term-End Examination

Dec., 2021

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 Hours

Maximum Marks : 50

Note : (i) Attempt **five** questions in all.

(ii) Question No. 1 is compulsory.

(iii) All questions carry equal marks.

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1. (a) Write the useful harvestable part of the following : 1 × 5 = 5
- (i) Clove
 - (ii) Nutmeg
 - (iii) Cinnamon
 - (iv) Saffron
 - (v) Vanilla

- (b) Expand the following abbreviations :

1 × 5 = 5

(i) FERA

(ii) MFN

(iii) AEZ

(iv) TQM

(v) ANRPC

2. Define the following : 2 × 5 = 10

(i) Plantation Management

(ii) Contract farming

(iii) Ad-valorem tax

(iv) Globalisation

(v) Staffing

3. Answer the following : 2 × 5 = 10

(i) Steps involved in manufacturing of tea

(ii) Two factors that have increased the domestic coffee consumption

(iii) *Two* health benefits of coconut

(iv) *Two* major pepper producing states in India

(v) *Two* major traded varieties of cardamom

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4. (a) Define Management. Mention the characteristics of plantation management. 5
- (b) What are the new global changes and challenges to plantation management ? 5
5. (a) What are the qualities required to develop professional managerial skill ? 5
- (b) What are the major challenges to Indian tea export ? 5
6. (a) Write about the strengths of Indian Coconut Industry. 5
- (b) Briefly explain the factors influencing pepper prices. 5
7. Differentiate between the following : $2 \times 5 = 10$
- (i) Arabica coffee and Robusta coffee
- (ii) Reclaimed rubber and synthetic rubber
- (iii) Green tea and white tea
- (iv) Entrepreneur and Entrepreneurship
- (v) Actionable subsidiae and non-actionable subsidiae

P. T. O.

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8. (a) What are the steps involved in setting up of an enterprise ? Discuss in brief about any *one* of them. 5
- (b) Write about the positive and negative impacts of globalisation on the plantation sector. 5

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