

No. of Printed Pages : 3 **MTM-004/MTTM-004**

**MASTER OF ARTS (TOURISM
MANAGEMENT)/MASTER OF
TOURISM AND TRAVEL
MANAGEMENT (M. T. M./M. T. T. M.)**

Term-End Examination

December, 2020

**MTM-004/MTTM-004 : INFORMATION
MANAGEMENT SYSTEMS AND TOURISM**

Time : 3 Hours

Maximum Marks : 100

***Note** : Attempt any **five** questions in about
600 words each. All questions carry equal
marks.*

1. What are the different types of information available for use in tourism ? What are the modes of information generation ? 20
2. What do you understand by information systems ? Discuss the types, structure and operating elements of information systems. 20

3. Write a detailed note on the evolution of computer and briefly describe key features of each generation of computer. 20
4. What is meant by Network Topology ? Describe the different types of topologies with illustration. 20
5. Write short notes on the following : 4×5=20
 - (i) Data
 - (ii) Input devices of a computer
 - (iii) Hacking
 - (iv) CRS
6. Define MIS. What are the desirable characteristics of MIS ? What role does MIS play at various management levels ? 20
7. What do you understand by system life cycle ? 20
8. Discuss the use of information technology in the hospitality industry. Substantiate your answer with suitable examples. 20

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9. Discuss the impact of computerisation on an individual and on the society as a whole. 20

10. Write short notes on any *two* of the following :

2×10=20

(i) Internet and Tourism Promotion

(ii) Patents and Copyright

(iii) Information Economics