POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND NETWORKING (PGDLAN)
Term-End Examination
December, 2020

MLI-006 : CONTENT DEVELOPMENT

Time : 2 Hours   *Maximum Marks : 50*

(Weightage : 40%)

Note : *Answer all questions. All questions carry equal marks. Illustrate your answer with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.*

1. What is a home page ? Describe the advantages of having personal/institutional home page.

Or

Why is evaluating web documents necessary ? Describe the points by which these can be evaluated.

2. What are the different approaches of cataloguing web documents ? Discuss the problem areas in cataloguing web resources.

Or

Explain the meaning of information resource management and its principles.

3. Discuss the roles of libraries and librarians in knowledge management.

Or

Describe the difference between print and electronic documents. Discuss the implications of user studies in electronic content development.

4. Describe the need for norms and guidelines for content development. Mention some general guidelines.

Or

What is XML and its use ? Describe its difference with HTML.

5. Write short notes on any *two* of the following in about 250 words each :

    (a) Web directories

    (b) Characteristics of multimedia applications

    (c) File Transfer Protocol

    (d) Ontology

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