POST GRADUATE CERTIFICATE IN CYBER LAW (PGCCL)

Term-End Examination December, 2020

MIR-13: COMMERCE AND CYBERSPACE

Time: 3 Hours Maximum Marks: 100

Note: Answer all questions from Part A. Each question carries 2 marks. Answer any five questions from Part B. Each question carries 10 marks. Answer any two questions from Part C. Each question carries 15 marks.

Part—A

Explain the following in brief:

2 each

- 1. E-Consumer
- 2. Electronic wallets
- 3. Spamdexing
- 4. Interactive websites
- 5. Broadcasting

Lot-I P. T. O.

[2] MIR-13

- 6. Domain names
- 7. Meta tag
- 8. Real Time Gross Settlement System (RTGS)
- 9. Cookies
- 10. Access Contract

Part—B

Note: Answer any **five** of the following questions.

10 each

- 11. 'Online advertising is a necessary evil.' Justify the statement with the help of examples.
- 12. What is Electronic Fund Transfer (EFT)? Explain in brief different modes of EFT mechanism.
- 13. Enumerate the role of originator, addressee and an intermediary in an online communication process.
- 14. Write a note on the Internet Tax Freedom Act (ITFA).
- 15. Discuss in brief the various approaches for determining the liability of Internet Service providers.

- 16. 'Peer to peer technology is a threat to the copyright industry.' Critically examine the statement.
- 17. Discuss the role of Uniform Domain Name Resolution Policy (UDRP) in resolving domain names disputes.
- 18. Write a note on European Union Directive on protection of databases.

Part—C

Note: Answer any **two** questions. $2 \times 15 = 30$

- 19. What are online contracts? Explain the various issues that have emerged due to online contracts.
- 20. What is search engine? Discuss the process of working of a search engine.
- 21. Explain different forms of online advertising.

 Do you think online advertising is a better medium than offline? Discuss.

MIR-13