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**JMC-03**

**POST GRADUATE DIPLOMA IN  
JOURNALISM AND MASS  
COMMUNICATION (PGJMC)**

**Term-End Examination  
December, 2020**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** (i) *Attempt any five questions.*

(ii) *All questions carry equal marks.*

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1. What is Investigative Reporting ? How is it different from interpretative reporting ? What is ethical debate around investigative reporting ?  
5 + 5 + 10
2. Design a set of 15 questions you would like to ask the Finance Minister of India about budget.  
20
3. Write short notes on the following (word limit 150 words each) :  
4 × 5 = 20
  - (a) Papers laid on the table of the house

- (ii) Zero hour
  - (iii) No confidence motion
  - (iv) Starred and unstarred questions
4. What are the news values followed in any sports news story ? List down the points to be included in the coverage of your favourite sport.
- 10 + 10
5. Write any **one** of the following in **500** words on a topic of your choice : 20
- (a) A human interest feature
  - (b) A travel sketch
6. Write short notes on the following (word limit **150** words each) :  $4 \times 5 = 20$
- (i) Freelancing
  - (ii) Stringer
  - (iii) News analysis
  - (iv) Magazine Writing
7. Write the script of a radio feature on a topic of your choice, in **400-500** words. 20
8. Differentiate between TV Script and Radio Script. Explain with respect to concept, treatment and editing. 20

**[ 3 ]**

9. Write short notes on the following (word limit **150** words each) :  $4 \times 5 = 20$

(i) Graphic illustrations

(ii) Cropping

(iii) Caption writing

(iv) Photo editing

10. How has technology impacted the newspaper industry ? Explain with suitable examples. 20