

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

Term-End Examination

February, 2021

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : *This question paper has **five compulsory** questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

1. In a publishing house, production department handles the artistic and physical development of both inside and outside of a book. In the light of this statement, discuss the role of production department in a publishing house. 20

OR

What factors does a production manager have to keep in mind while selecting paper for a particular kind of book ?

2. Describe the parts of a complete book. What information does each part contain ? 20

OR

Discuss the process of relief printing and offset printing.

3. What are the commonly used methods of composing a book ? 20

OR

Define the term 'Casting off'. Briefly mention the methods of Casting off.

4. Mention briefly the various methods by which a book can be bound with special reference to case binding. 20

OR

What do you understand by the term 'Word Processing' ? Mention briefly some of the word processing processes used in book publishing.

5. Discuss 'Digital Printing' and its advantages. 20

OR

Write short notes on any **two** of the following : 20

- (a) CorelDRAW
 - (b) Proof-reading
 - (c) Silk Screen Printing
 - (d) Preparation of Dummy
 - (e) Different Binding Processes
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