

**POST GRADUATE DIPLOMA IN  
BOOK PUBLISHING**

**Term-End Examination**

**February, 2021**

**MBP-002 : EDITING AND PRE-PRESS**

*Time : 3 hours*

*Maximum Marks : 100*

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**Note :** *This question paper has **five compulsory** questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.*

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1. Discuss multimedia as a new form of publishing using suitable examples. 20

**OR**

What do you understand by electronic publishing ?  
Elaborate.

2. Distinguish between acquisition and commissioning of manuscripts using illustrative examples. 20

**OR**

Write a note on the process of referencing manuscripts explaining the importance of each step.

3. What is the importance of copy editing in the printing process ? Elaborate. 20

**OR**

What are the instructions a copy editor gives to the printer and why ?

4. “Surface flaws are those that are visible on just looking at the page.” Explain why removing these are important. 20

**OR**

Distinguish between a magazine cover and a brochure cover explaining why these are different.

5. Attempt any **two** of the following in 200 – 250 words each : 10+10=20

- (a) Functions of an Editor
  - (b) Editor-Author Relationship
  - (c) Desktop Publishing
  - (d) Cropping and Scaling of Illustrations
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