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**MBP-001**

**POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING (PGDBP)**

**Term-End Examination**

**December, 2020**

**MBP-001 : INTRODUCTION TO PUBLISHING AND  
ITS LEGAL ASPECTS**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** This question paper has *five compulsory questions. All questions carry equal marks. Attempt each question in 300–350 words, unless otherwise instructed.*

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1. Write a note on the Indian publishing scene today. 20

*Or*

What skills, knowledge and training do aspiring publishing professionals need to have today ? Discuss with examples.

*Or*

2. What are the *four* general departments publishing houses ? Elaborate. 20

[ 2 ]

*Or*

What strategies do publishing houses adopt to promote their books ? Illustrate your answer with suitable examples. 20

3. What is meant by Copyright ? What rights does the Copyright Act give to an author ? 20

*Or*

Write a note on “fair use” to copyright works giving suitable examples.

4. At what steps is an author expected to be involved in the publishing process and why ? 20

*Or*

How does a publisher get a manuscript evaluated and why ?

5. Write short notes on any *two* of the following in **150-200** words each : 10+10
- (a) Three basis printing processes
  - (b) Types of publishing
  - (c) Literary heritage
  - (d) Copyright infringement
  - (e) Channels for acquisition of manuscripts

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