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**DCE-04**

**DIPLOMA IN CREATIVE WRITING IN  
ENGLISH (DCE)**

**Term-End Examination**

**December, 2020**

**DCE-04 : WRITING FOR MEDIA–RADIO AND  
TELEVISION**

*Time : 3 Hours*

*Maximum Marks : 100*

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**Note :** *This paper has two Sections A and B. Answer any **two** questions from Section A and any **three** questions from Section B. All questions carry equal marks.*

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**Section—A**

**Note :** Attempt any **two** questions from this Section.

1. How do radio script-writers compensate for radio's lack of visuals ? 20
2. State the do's and don'ts to be followed while writing a radio script for children. 20

3. What are the steps involved in making a TV news bulletin ? 20
4. What characteristics distinguish a TV play from a radio play ? 20
5. Write short notes on any *two* of the following :  
 $10 \times 2 = 20$
- (a) Limitations of the radio medium
  - (b) Preparation before a radio interview
  - (c) TV and Entertainment
  - (d) Content of children's programmes on TV

### Section—B

**Note :** Attempt any *three* questions from this Section.

6. Write a radio documentary on "How women are presented in TV serials." Give examples from any *two* TV serials that you watch. 20
7. Write a radio play for rural women in which you explain how they should change their preference for having sons over daughters. 20
8. Write a TV documentary for children of 14-16 years on the importance of healthy eating. 20

**[ 3 ]**

9. Prepare a TV advertisement for a new shopping centre that has come up in your town. Suggest visuals, narration music and SFX. 20
  
10. Prepare a public service announcement to be telecast or to be broadcast on “Educating the Girl Child.” 20