

**MASTER OF ARTS (TOURISM MANAGEMENT)
(MTM) / MASTER OF TOURISM AND TRAVEL
MANAGEMENT (MTTM)**

Term-End Examination

June, 2021

**MTM-04/MTTM-04 : INFORMATION
MANAGEMENT SYSTEMS IN TOURISM**

Time : 3 hours

Maximum Marks : 100

Note : Answer any **five** questions in about 600 words each. All questions carry equal marks.

1. Define Information. Discuss the various modes of generating information for the tourism industry. 20
2. What do you understand by Information Systems ? Explain the operating elements, types and structure of Information Systems. 20
3. Discuss the advantages and disadvantages of computerisation. How has computerisation facilitated the tourism industry ? Give examples. 20
4. What are the various components of computer hardware ? 20

5. Write short notes on any **two** of the following in about 300 words each : 2×10=20
- (a) MIS
 - (b) Properties of Information
 - (c) Classification of Computers
6. What do you understand by Network Topology ? What are the different types of network topologies ? 20
7. Discuss the various aspects of Information Economics. Substantiate your answer with suitable examples from the tourism and hospitality industry. 20
8. Critically analyse the role and importance of Information Technology in Travel and Tourism Operations. 20
9. Describe the application of computers in the management decision-making areas. Give suitable examples. 20
10. Write short notes on any **two** of the following in about 300 words each : 2×10=20
- (a) LAN
 - (b) Computer Virus
 - (c) System Analysis
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