

POST GRADUATE DIPLOMA IN LIBRARY AUTOMATION AND
NETWORKING (PGDLAN)

Term-End Examination

December, 2019

MLI-006 : CONTENT DEVELOPMENT

Time : 2 hours

Maximum Marks : 50

(Weightage : 40%)

Note : Answer all questions. All questions carry equal marks. Illustrate your answers with suitable examples and diagrams, wherever necessary. Write relevant question number before writing the answer.

1.1 What is multimedia ? Describe the characteristics of multimedia components.

OR

1.2 Describe the characteristics of conceptual analysis of contents.

2.1 What is Dublin core ? Describe the Dublin core metadata element set with examples.

OR

2.2 What do you understand by Information Resource Management (IRM) ? Describe Willard model of the key elements of I.R.M.

3.1 Discuss the criteria for content development.

OR

3.2 Explain the need for guidelines and norms in content development. Discuss the points to be considered by content developers in developing contents.

4.1 What is Text Encoding Initiative (TEI) ? Discuss the basic objectives of TEI.

OR

4.2 What are server pages ? Describe ASP and JSP.

5.0 Write short notes on any two of the following (in about 250 words each) :

- (a) Project Scorpion
- (b) Semantic context setting
- (c) Netiquette
- (d) Plagiarism and its detection