

MASTER OF ARTS (PSYCHOLOGY)**Term-End Examination, 2019****MPC-004 : ADVANCED SOCIAL PSYCHOLOGY****Time : 2 Hours]****[Maximum marks : 50****Note : All sections are compulsory.****SECTION - A**

Note : Answer any two of the following questions in about 450 words each : [2×10=20]

1. Discuss Quasi experimental research method used in Social Psychology. [10]
2. Discuss the attribution theory and its applications in education. [6+4=10]
3. What are the types of attitude change ? Discuss the factors that affect attitude change. [2+8=10]
4. What is crowd behaviour ? Discuss the theories of crowd behaviour. [3+7=10]



SECTION - B

Note : Answer **any four** of the following questions in about **250 words** each : [4×6=24]

5. Discuss the ethical issues of socio-psychological research. [6]
6. Discuss the principles of compliance as given by Cialdini. [6]
7. Discuss the current researches done on social influence. [6]
8. Explain the nature and forms of social conflict. [3+3=6]
9. Describe the characteristics and types of prejudice. [3+3=6]

SECTION-C

Note : Write short notes on **any two** of the following in about **100 words** each : [2×3=6]

10. Observational Method. [3]
11. Social psychology and sociology. [3]
12. Normative social influence. [3]