No. of Printed Pages: 3

MIP-108

POST GRADUATE DIPLOMA IN INTELLECTUAL PROPERTY RIGHTS (PGDIPR) (Revised)

Term-End Examination, 2019

MIP-108: MANAGEMENT OF IPRS

Time: 3 Hours

Maximum Marks: 100

Note: This paper consists of three parts: Part-A, Part-B and Parts-C. All parts are compulsory.

PART-A.

Note: Answer all questions from this part. Each question carries

2 marks. Explain in brief. [10×2=20]

- Open and Closed standard in patent
- 2. Intellectual capital
- Economic nature of IPRs
- Major sources of IP financing

- 5. Compulsory licensing
- 6. 'Shotgun' strategy
- 7. Royalty upon sales by a licensee
- Patent trolls
- Benefits of IP Audit to Investors
- Concept of patent as natural right

PART-B

- **Note:** Answer **any five** questions from this part. Each question carries **10** marks. [5×10=50]
- Explain the various stages in Intellectual Capital Management (ICM).
- 12. Explain in brief the purpose and objectives of patent mapping.
- 13. Explain briefly the econometric methods of patent valuation.
- Write a note on Freedom to Operate.

- 15. Enlist the advantages and disadvantages of defensive patenting.
- 16. Explain the term 'Royalty payment'. What are basic forms of typical royalty payment?
- 17. What is 'License agreement'? Discuss the essential clauses of 'License agreement'.
- 18. Write a note on Inward and Outward Licensing.

PART-C

- **Note:** Answer any two questions from this part. Each question carries 15 marks. [2×15=30]
- 19. Define open source. Discuss the impact of open source softwares on innovation.
- 20. Define the term 'IP Audit'. Enumerate the circumstances when IP Audit becomes important to be conducted by an organisation.
- 21. Explain in brief the anti trust IP guidelines pertaining to patent pooling. What are common attributes of MPEG-2, DVD, and 1394 pools?