

POST GRADUATE DIPLOMA IN BOOK PUBLISHING (PGDBP)

Term-End Examination

December, 2019

MBP-003 : PRODUCTION AND EMERGING TECHNOLOGIES

Time : 3 hours

Maximum Marks : 100

Note : (i) This question paper has five compulsory questions.

(ii) All questions carry equal marks.

(iii) Attempt each question in 300-350 words unless otherwise instructed.

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1. Write a note on the role of the production department in a publishing house. 20  
OR  
Discuss the factors necessary in book designing using suitable examples.
  2. What do you understand by hot metal composing/machine composing ? Discuss. 20  
OR  
Discuss the three categories of cold composing/photocomposing.
  3. Write a brief essay on the history of binding. Illustrate your answer with suitable examples. 20  
OR  
What are the various kinds of binding ? Discuss any three with reasons for the choice of each in binding a book.
  4. What are the most commonly used covering materials ? Discuss each briefly. 20  
OR  
What do you understand by word-processing programs ? What is their utility in preparing layouts for various kinds of publications ?
  5. Write short notes on any two of the following in 150-200 words each : 10+10=20
    - (a) Process of book design
    - (b) Front matter or preliminary pages
    - (c) Importance of costing
    - (d) Common faults of binding
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