

POST GRADUATE DIPLOMA IN BOOK PUBLISHING (PGDBP)

Term-End Examination

December, 2019

MBP-001 : INTRODUCTION TO PUBLISHING AND ITS LEGAL ASPECTS

Time : 3 hours

Maximum Marks : 100

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Note : (i) This question paper has five compulsory questions.

(ii) All questions carry equal marks.

(iii) Attempt each question in 300-350 words unless otherwise instructed.

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1. Write an essay on the history of publishing. 20

OR

Differentiate between the qualities needed in a book publisher from those needed in a newspaper publisher. Illustrate your answer with suitable examples.

2. List the responsibilities of the editorial Department and briefly explain each. 20

OR

What are some of the sources from which manuscripts and book proposals come to an editor? Discuss.

3. What are some of the openings for jobs in the editorial Department? Write brief descriptions of each job. 20

OR

What are some of the openings for jobs in the Production Department? Write brief descriptions of each job.

4. Discuss the concept of copyright and related rights. 20

OR

Write a note on the publisher's dilemma about what to publish and other risks involved in publishing.

5. Write short notes on any two of the following in 150-200 words each : 10x2=20

(a) What is publishing

(b) Three qualities needed in a publisher of school textbook

(c) Literacy heritage

(d) Factors that influence the selection of paper for a book to be published