

**POST GRADUATE DIPLOMA IN HOSPITAL
AND HEALTH MANAGEMENT**

Term-End Examination

December, 2018

00945

**DHHM-01 : INTRODUCTION TO MANAGEMENT-I
INTRODUCTION TO MANAGEMENT-II**

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Describe the principles of management. How are these useful to hospital managers ? 15

2. What is inventory control and what is its purpose ? Describe the various techniques of inventory management. 15

3. Write short notes on any **four** of the following : 4×5=20
 - (a) Zero Based Budget
 - (b) Total Quality Management (TQM)
 - (c) Economic Order Quantity
 - (d) Use Coefficient for Equipment
 - (e) Social Marketing

4. Write short notes on any **four** of the following : **4×5=20**

- (a) Hospital Manual
 - (b) Cost Containment in Hospitals
 - (c) Leadership Styles
 - (d) Break-Even Analysis
 - (e) Theories of Motivation
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